



BIG vs. EASY

Adam Sicinski

- ▶ BIG RISKS
- ▶ HIGH REWARDS
- ▶ MANY OBSTACLES
- ▶ INCREDIBLE GROWTH OPPORTUNITIES

- ▶ LITTLE RISK
- ▶ LOW REWARDS
- ▶ NO OBSTACLES
- ▶ LIMITED GROWTH OPPORTUNITIES

"WE ARE KEPT FROM OUR GOAL NOT BY OBSTACLES BUT BY A CLEAR PATH TO A LESSER GOAL"